

# Fairport-East Rochester Post

## Red Bird Market to celebrate fourth birthday this week

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**Messenger Post**

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Fairport, N.Y. — As owner Julie Stolze says of her shop, Red Bird Market, “We’re not a convenience store, but we are a convenient store.”

The shop, which turns 4 years old on May 1, has become a popular local destination for its variety of local products and novelty items.

“My biggest challenge and goal is to have everyone in the village of Fairport have us pop into their heads when they need something,” said Stolze. “We are busy, but we always want to be busier, which I think is true for every small business.”

Here are five things you might not know about Red Bird:

#### 1. They make lunch

Fresh-made sandwiches and salads and pizza are sold there. And for your sweet tooth, there’s always dessert made locally by the Pie Lady.

#### 2. You can order in

It’s one of the few stores that will drop off your groceries at your doorstep. Customers must call ahead of time, and the order will be delivered for \$3 with a minimum purchase of \$25.

#### 3. They’re charitable

Since Christmas, the store has been named an official donation drop-off center for the Perinton Food Shelf.

#### 4. They have old brands

When larger grocery chains stop carrying certain specialty products (B&M brown bread in a can, Comstock canned plums, etc.) you can still find them at Red Bird. “People get upset when they can’t find these products in bigger stores, so they come here to get them,” said Stolze.

#### 5. ‘Red’ has a secret ID

The famous bird mascot walking around may be male or female, but who’s really inside the costume. With a smile, “It’s a bird,” said Stolze.